ESPORTS

POWERUP EDU

Level Up Learning

Esports is more than competition—it's a launchpad for student engagement, 21st-century skills, and future-ready learning. At PowerUpEDU, we collaborate with schools to assess needs, design tailored esports programs, and provide ongoing support that fosters teamwork, creativity, and real-world connection. Whether you're building your first team or expanding into a full esports education lab, we're with you at every step.

www.PowerUpEDU.com | esports@powerupedu.com

Why Educators Love It

PowerUpEDU's Esports Solutions are built for education first. With structured support for coaches, curriculum, and space design, we help schools create inclusive, impactful programs that integrate seamlessly into both academics and student life.

- **Builds Teamwork & Leadership -** Fosters collaboration, communication, and strategic problem-solving.
- **Improves Academic Performance -** Esports athletes often meet GPA and attendance expectations.
- **Boosts Student Engagement -** Keeps students excited about school through something they love.
- **Enhances STEM & Career Skills -** Promotes tech-savvy learning tied to real-world careers.

A Complete Esports Education Ecosystem

Whether you're starting small or scaling up, PowerUpEDU offers tailored solutions for both space design and program development.

ESPORTS PROGRAM DEVELOPMENT	
Program Planning & Design	Collaborate with your esports coach and curriculum lead to launch or expand.
Professional Development	Onboard staff and integrate esports smoothly into your school environment.
Hybrid Game Design Program	Project-Based Learning (PBL) aligned lessons with guided virtual sessions and student licenses customized to your program's needs.
Esports Coaching Program	Equip everyday teachers to become esports coaches through flexible live virtual coaching sessions, curriculum support, and game-specific training.

ESPORTS EDU LAB	Includes all of the Esports Program Development in addition to:
Gaming Lab Environment Design and Setup	Competition-level furniture, lighting, graphics, and gaming machines, designed to meet the specific requirements of your program
Dual Display System	Interactive screens for coaching, reviews, and shoutcasting.
Professional Learning	On-site + virtual training with ready-to-use teaching tools.
Custom Lab Design	Layouts built for your space, your team, your vision.

Ready to PowerUp Esports?

Serving schools across the Southeast

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