



7 proven tips to fund your Lü

Funding Presentation 2020

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Grants and Supporting Studies



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7 proven tips to fund your Lü

1. The more the merrier
Get everyone in your school excited and spark interest from key members. Using different sources is definitely the way to go
2. Grant and public fundings
 - a. ESSA Title IV Part A
 - b. 21st Century Learning community centers
 - c. Kajeet
 - d. Grant watch
 - e. US Department of Education
3. Crowdfunding
Use platforms like Donors Choose or Ulule
4. Fundraisers
From cookies sales to organising activities like race or a tournament
5. Philanthropic grants
6. Versatility
Endless are the possibilities when you use Lü.
 - a. School dances
 - b. PTA meeting
 - c. Special needs kids
 - d. After-school services
 - e. Movie nights
 - f. School play
7. Talk to us

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Title IV, A of the Every Student Succeeds Act (ESSA): Student Support and Academic Enrichment Grants

- ◆ Provide a well-rounded education
Counseling, STEM, music and arts, civics, IB/AP, health, PE;
- Support safe and healthy students
Mental health, drug and violence prevention, trauma, informed practices, health and physical education
- ◆ Support the effective use of technology
Professional development, blended learning, purchase of devices

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ESSA Title IV, Part A Grants: 7 Key Premises

1. Physical activity is one of the most important steps to being healthy.
2. Schools are ideal settings for teaching how to adopt/maintain a healthy, active lifestyle.
3. Healthy students are better on all levels of academic achievement: academic performance, education behavior, and cognitive skills and attitudes.
4. Physical activity can help improve concentration, memory, and classroom behavior.
5. Investing in the health of students contributes to healthy communities in the future.
6. Providing access to healthy foods and physical activity plays an important role in the academic achievement of students.
7. All students deserve the opportunity to be healthy and successful.

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21st Century Community Learning Centers Program

1. This Program was established by Congress to award grants to rural and inner-city public schools, or consortia of such schools, to enable them to plan, implement, or expand projects that benefit the educational, health, social services, cultural and recreational needs of the community.
2. It supports the creation of community learning centers that provide academic enrichment opportunities during non-school hours for children, particularly students who attend high-poverty and low-performing schools.
3. The program helps students meet state and local student standards in core academic subjects, such as reading and math
4. Who May Apply: State Education Agencies (SEAs)
5. Awards are made to SEAs. Local education agencies (LEAs) and nonprofit organization may apply to states for subgrants.

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21st Century Community Learning Centers Program

Funds may be used to carry out a broad array of before- and after-school activities to advance student achievement. These activities include:

1. Academic enrichment learning programs, including those which provide additional assistance to students to allow the students to improve their academic achievement;
2. Mathematics and science education activities;
3. Arts and music education activities;
4. Programs that provide after-school activities for limited English proficient (LEP) students and that emphasize language skills and academic achievement;
5. Recreational activities;
6. Drug and violence prevention programs;
7. Character education programs.

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Support a classroom. Build a future.

1. A website where teachers can post classroom project requests, and donors can choose the ones they wanted to support.
2. We support every public school in America.
3. Our team has vetted and fulfilled over 1.3 million classroom project requests that range from butterfly cocoons, to robotics kits.
4. We vet all requests, purchase each item, and ship materials directly to verified schools.
5. Today, teachers at 81% of public schools in America have posted a project on our site.
6. We've mobilized 3,632,769 citizen donors and dozens of generous corporate and foundation partners.
7. Together, they've given \$800,519,371 in classroom project funding.
8. Special Project Request: <http://bit.ly/2BUeGux>

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Supporting Studies:

- ◆ The Association between School-Based Physical Activity
The Association between School-Based Physical Activity, Including Physical Education, and Academic Performance
https://www.cdc.gov/healthyyouth/health_and_academics/pdf/pa-pe_paper.pdf

- Physical Activity, Fitness, and Physical Education
Physical Activity, Fitness, and Physical Education: Effects on Academic Performance. Canada tracked how the academic performance of children from grades 1 through 6 was related to student health, motor skills, and time spent in physical education.
www.ncbi.nlm.nih.gov/books/NBK201501

- ◆ Active Education: Growing Evidence on Physical Activity
Active Education: Growing Evidence on Physical Activity and Academic Performance
https://activelivingresearch.org/sites/default/files/ALR_Brief_ActiveEducation_Jan2015.pdf

- The New Physical Education - Educational Leadership
<http://www.ascd.org/publications/educational-leadership/mar00/vol57/num06/The-New-Physical-Education.aspx>

- ◆ Promoting Children's Physical Activity in Low-Income Communities in Colorado: What Are the Barriers and Opportunities?
https://www.cdc.gov/pcd/issues/2017/17_0111.htm

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